



## Strategic Priorities 2021- 2025

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## Our vision

A brighter Bletchley and Fenny Stratford, a great place to live and work

## Our Mission

To work in partnership with the community for the best future for Bletchley and Fenny Stratford

## Our Values



### **Positive**

We are here to build up our community, we are always positive about Bletchley and Fenny Stratford



### **Respect**

We treat others as we wish to be treated ourselves



### **Integrity**

We are honest, transparent and open



### **Diversity**

We value the diversity of our community, appreciating different cultures, ideas, thoughts and perspectives



### **Excellence**

We have high expectations of ourselves, we embrace a will-do attitude



### **Pride**

We are proud to represent Bletchley and Fenny Stratford and to work hard for our community

## Our strategic priorities

### 1 **Cleaner & greener**

- We want our neighbourhoods and towns to be pleasant and attractive places to live and work
- We will contract with people who support our vision
- We will seek to be carbon neutral before 2030

### 2 **Proud of our past and our future**

- We will seek to protect the history of our neighbourhoods and towns
- We will work with the community to plan for the development and regeneration of our neighbourhoods and towns
- We will do our best to leverage both residential and transport infrastructure investments coming into our community for the benefit of local residents

### 3 **Robust with resources**

- Our goal is to allocate money to things that improve our residents lives
- We will build a long term financial plan
- We will look to deliver services in the most efficient way, through partners or joint working with other bodies
- We will invest in digital service provision to make us more efficient
- We will use local service providers wherever we can

### 4 **Closer to our community**

- We will consult on major decisions affecting our community and our decision making will reflect what is important to our community
- We will support the development of local community groups/social enterprises and initiatives which promote community resilience
- We will listen before we act and we will explain our decisions

### 5 **Supporting wellbeing and safety**

- We will work with partners and other statutory services to increase community safety
- We invest in services which allow our residents to feel healthy and safe on both an emotional and physical level
- We encourage our community to treat each other with kindness and respect

### 6 **We will make things happen**

- We will be open to working in different ways and adopting new services, even if they are currently provided by another authority
- We will work in active partnership with other bodies but as the democratically elected body closest to voters we want to be the lead for our community
- We are here to make a difference for now and for the future